

Jacobi Case Study

# Streamlining strategic asset allocation

Client

**A large Australian superannuation fund with more than one million members and \$40 billion in assets under management.**

Problem

**The investment team's existing asset allocation and portfolio construction systems and processes were predominantly run in Excel and Powerpoint.**

A large amount of the investment team's energy was focused on manual spreadsheet updates, formula and data cross-checking. This impacted their ability to conduct detailed asset allocation analysis in a timely manner, test new thinking and make relevant changes; in order to achieve their primary objective, outperformance. Their universe covered private and public assets, which complicated the analysis. Engagement with stakeholders was also a heavy burden. For example, the production of Board reporting materials alone was equivalent to 80% of one FTE per year. Custom materials and analysis were also required for investment committee processes.

## Solution

**With Jacobi, the client would be able to replace a tangled web of spreadsheets with one integrated, cloud-based, dynamic and customizable platform.**

Jacobi's technology allowed them to integrate multiple capital markets assumptions (including their own), their unique asset class framework and aggregated, up-to-date portfolio data. A common risk factor framework could be devised and applied across public and private assets. Overall, an integrated platform would allow for interactive analysis, reporting and stakeholder communication. Using Jacobi, they could combine their investment process with their stakeholder engagement framework and conduct dynamic "on-the-fly" analysis.

## Outcome

**The strategic asset allocation review process was reduced from two weeks, start-to-finish, to two days.**

Debate and discussion shifted from "is this information correct and where does that cell link to" to "what are the drivers of risk and return over the next year" and "what if we introduced a new asset class?" etc.

Improved process efficiencies mean that they could focus on their core objectives: delivering outperformance, exceptional customer service and growing funds under management.

For more information on Jacobi's highly customizable technology to support the scaling of investment processes and client engagement, please contact us or visit [www.jacobistrategies.com](http://www.jacobistrategies.com)